

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the roofvents.com and Active Ventilation Products, Inc and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Active Ventilation Products, Inc include roofvents.com and AVP. The AVP website is a ecommerce site. By using the AVP website, you consent to the data practices described in this statement.

Collection of your Personal Information

AVP may collect personally identifiable information, such as your name. If you purchase AVP's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by AVP. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the AVP website.

AVP encourages you to review the privacy statements of websites you choose to link to from AVP so that you can understand how those websites collect, use and share your information. AVP is not responsible for the privacy statements or other content on websites outside of the AVP website.

Use of your Personal Information

AVP collects and uses your personal information to operate its website(s) and deliver the services you have requested.

AVP may also use your personally identifiable information to inform you of other products or services available from AVP and its affiliates. AVP may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

AVP does not sell, rent or lease its customer lists to third parties.

AVP may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to AVP, and they are required to maintain the confidentiality of your information.

AVP may keep track of the websites and pages our users visit within AVP, in order to determine what AVP services are the most popular. This data is used to deliver customized content and advertising within AVP to customers whose behavior indicates that they are interested in a particular subject area.

AVP will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on AVP or the site; (b) protect and defend the rights or property of AVP; and, (c) act under exigent circumstances to protect the personal safety of users of AVP, or the public.

Use of Cookies

The AVP website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize AVP pages, or register with AVP site or services, a cookie helps AVP to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same AVP website, the information you previously provided can be retrieved, so you can easily use the AVP features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the AVP services or websites you visit.

Security of your Personal Information

To secure your personal information from unauthorized access, use or disclosure, AVP uses the following:

DigiCert, Inc. Extended Validation (EV) SSL Certificate

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

Children Under Thirteen

AVP does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from AVP by contacting us here:

- Web page: _____

- Email: _____
- Phone: _____

Changes to this Statement

AVP will occasionally update this Statement of Privacy to reflect company and customer feedback. AVP encourages you to periodically review this Statement to be informed of how AVP is protecting your information.

Contact Information

AVP welcomes your questions or comments regarding this Statement of Privacy. If you believe that AVP has not adhered to this Statement, please contact AVP at:

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Email Address:
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Telephone number:
1-800-766-3836

Effective as of March 10, 2016